



Business



Overview

The A Level in Business looks at how firms are organised and how they operate in the marketplace. Over the two years you will study about marketing a business, how to motivate people within a business and how to control and organise finance within a business. You will learn practical skills that are needed to set up a business as well as learning to apply textbook theory to solve case study problems.

Topics Covered:

1. What is business?
2. Managers, leadership and decision making
3. Decision making to improve marketing performance
4. Decision making to improve operational performance
5. Decision making to improve financial performance
6. Decision making to improve human resource performance
7. Analysing the strategic position of a business
8. Choosing strategic direction
9. Strategic methods: how to pursue strategies
10. Managing strategic change

Assessment

A Level – two year course		
Paper 1: Business 1	Section A has 15 Multiple choice questions worth a total of 15 marks. Section B has short answer questions worth a total of 35 marks. Sections C and D have two essay questions worth 25 marks each.	3 x 2 hour written exams, each 100 marks Each paper is 33.3% of A level
Paper 2: Business 2	Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.	
Paper 3: Business 3	One compulsory case study followed by approximately six questions.	
All of the topics covered will be assessed in all the papers		

Exam Board



Specification

A-Level: 7132

<http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132/>

Subject Specific Entry Requirements

Recommended at least a grade 5 in English and Maths at GCSE.

“A-Level Business has given me a new insight into the professional world, which has furthered my understanding of current affairs and society.”

Chloe

“The entertaining and relevant lessons have helped me gain a better understanding of the business world.”

Joe

Progression and Career Opportunities

There is an ever expanding range of business courses available at all universities. Typical areas include Accounting, Advertising, Law, Marketing, Civil Service, self-employment, ICT, Human Resource Management and of course, Teaching! Equally the subject is well-recognised by employers and will be of benefit to those students interested in going straight on to employment after the sixth form. Aspects of the subject such as Human Resources, Marketing and Finance can be applied across the board in any employment situation.